



IMPACT | **2030**

Advancing the Sustainable Development Goals through collaboration and effective employee volunteering on a global scale.

▶ IMPACT | 2030





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Dr. Tauni Lanier, Executive Director

PhD, Environmental Economics, University of St.Gallen, Switzerland

Grady Lee, Chairman of the Board,

Co-Founder/COO of RockCorps

Sue Stephenson, Vice-Chairman of the Board,

VP Community Footprints, The Ritz-Carlton Hotel Company

Chris Jarvis, Executive Committee Member, Senior Content Advisor

Founding Partner, Realized Worth

Alexandra van der Ploeg, Executive Committee Member

Corporate Social Responsibility at SAP

Balaji Ganapathy, Executive Committee Member

Head of HR Workforce Effectiveness, Tata Consultancy Services

Ed Martinez, Executive Committee Member

President of The UPS Foundation

Diane Melley, Executive Committee Member

Vice President at IBM, Global Citizenship Initiatives

Today's Agenda

- Presentaciones y Visión General / Introductions and Overview
- ¿Por qué importa el voluntariado corporativo? / Why does employee volunteering matter?
- Comprender el valor de los ODS / Understanding the value of the SDG's

Today's Agenda

- La determinación del alcance del taller para los ODS / Scoping Workshop for SDGs
- Foro de Liderazgo Discusión – Almuerzo / Leadership Forum Networking Luncheon
- IMPACT 2030 Socios - Equipos de Acción, la medición y más (14:00-14:30)
- Presentación de UNV / UNV Presentation
- Actualizaciones y Discusión / Updates and Discussion

The Barcelona Leadership Forum

WHAT IS IT?

What is the Internet?

A network of networks ("internet" is short for "internetworking") that consists of millions of private, public, academic, business, and government networks of local to global scope, linked by a broad array of electronic, wireless, and optical networking technologies.

Very similar to the Internet

It is a *network of networks* that consists of millions of private, public, civil, academic, business, and government networks of local to global scope, linked by the Sustainable Development Goals to promote and support employee volunteering.



SUSTAINABLE DEVELOPMENT GOALS



Mining and the 17 SDGs: Indicative Priorities

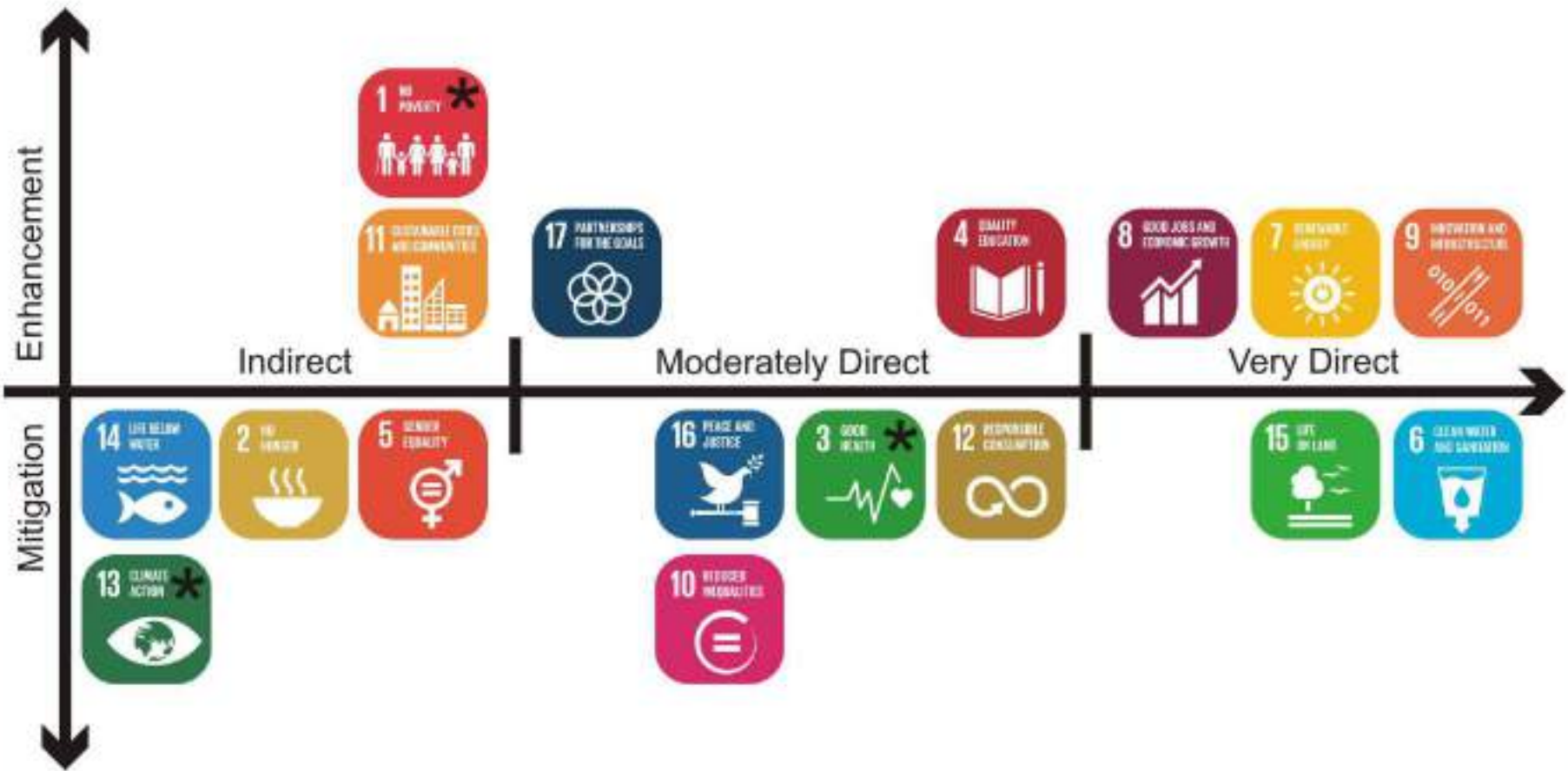


Figure 2: Indicative prioritization of SDGs for mining companies globally based on aggregating, for each goal, the relevance of each of its targets to mining. Individual cases may deviate from this categorization. Three horizontal categories = degree of impact mining has on goal: very direct, moderately direct, and indirect. Within each category, the farther right a goal is, the greater the impact mining has on its accomplishment. Two vertical categories = predominant focus for making positive impact (enhancement of positive impacts; mitigation of negative impacts). *Asterisked icons in practice have greater relevance for mining than the scoring suggests. Icons modified from <http://www.globalgoals.org/>.

There are 17 [Sustainable Development Goals](#), outlined in the Post-2015 UN Development Agenda, which were created through several years of multi-stakeholder consultations and adopted by all 193 member states of the United Nations General Assembly on September 25, 2015.

The goals and their respective targets are so broad that any cause or interest area championed by any stakeholder will fit under one or several of them.

Civil Society

Academia

Private Sector

Founding &
Collaborating Partners

Noble Houses

Government

The Barcelona Leadership Forum

HOW DID IT START?



COUNCIL
TUTELLE



International
Volunteer Day



Inspiration is action

#actioncounts www.volunteeractioncounts.org

Make **change** happen,
volunteer!

Celebrating corporate volunteering
in making a change locally,
nationally and globally.



POINTS
OF LIGHT











SPECIAL ADVISOR POST-2015



“It is clear that this initiative, through leveraging the unique potential of human capital, will help change the world... We can't thank you enough”

**Amina J. Mohammed,
Special Advisor to the
Secretary General on
Post-2015
Development
Planning, upon
receiving the IMPACT
2030 Declaration.**



Global Goals Scoping Session

HOW DOES IT WORK

Dr. Tauni Lanier, Executive Director

PhD, Environmental Economics, University of St.Gallen, Switzerland

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President of The UPS Foundation

Diane Melley, Executive Committee Member

Vice President at IBM, Global Citizenship Initiatives

This private sector led initiative, in collaboration with other global stakeholders, will advance the practice and impact of employee volunteering to further the achievement of the sustainable development goals.

mission

Civil Society

Academia

Private Sector

Founding &
Collaborating Partners

Noble Houses

Government

- Promote awareness of and alignment with the Sustainable Development Goals
- Create and facilitate avenues for cross-sector and cross-industry collaboration
- Develop methodologies and frameworks to measure the impact of volunteer commitments
- Create and maintain multi-sector IMPACT 2030 Regional Voice Network

objectives

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PARTNERS, STAKEHOLDERS, AND THE WORLDWIDE NETWORK

Founding Partners



Medtronic



THE RITZ-CARLTON®



Google



TATA CONSULTANCY SERVICES



PERKINScoie
COUNSEL TO GREAT COMPANIES

Collaborating Partners

PIMCO



MCINNES
COOPER



ch2m



Singtel

Southwest



Telefonica



Bank of America



Amway



Founding Stakeholders



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“SAP’s nearly 75,000 employees focus on a singular purpose that inspires us every day: to help the world run better and improve people’s lives. With a long standing tradition in corporate volunteering, SAP is proud to be a Founding Partner of IMPACT 2030 as we rally the skills and expertise of our employees behind the un Sustainable Development Goals to end poverty, fight inequality and tackle climate change. Together, we can make a difference!”

Bill McDermott, CEO

SAP SE



“UPS is committed to advancing the economic, social and environmental welfare of our global communities. We look forward to leveraging the expertise, talents and passion of UPS employee volunteers worldwide to achieve these goals.

UPSers will join with our customers, NGO partners, community stakeholders and our fellow member companies of IMPACT 2030 in support of the Sustainable Development Goals as we invest in the future of our communities and our planet.”

David Abney, CEO

UPS



“Medtronic commits to fuel employees’ philanthropic passions in communities worldwide. In addition to a global matched giving program, the company offers and promotes a variety of skilled service and volunteer opportunities available to all employees. From youth mentoring to disaster relief assistance and board service, employees are encouraged to volunteer for community causes they care about. The company also creates opportunities specifically for employees seeking to increase access to healthcare for underserved communities.”

Omar Ishrak, Chairman & CEO

The Medtronic logo is displayed in a large, bold, blue sans-serif font. The letters are closely spaced, and the overall appearance is clean and professional.

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“At The Ritz-Carlton Hotel Company, our competitive advantage is our people. We are committed to mobilizing our teams around the world to share their skills and knowledge to lift up the communities around them, inspire our customers to join us in our efforts, and create new opportunities to help the global community achieve the Sustainable Development Goals. The Ritz-Carlton is proud to be a Founding Partner of IMPACT 2030 and to promote the ability of our employees to make a real and sustainable impact.”

Hervé Humler, President & COO

The Ritz-Carlton



THE RITZ-CARLTON®

“IBM is proud to contribute our time, technology and talent toward the global realization of the U.N.’s Sustainable Development Goals. IBMers have long believed that skills-based volunteering and other forms of service are essential to the communities where we live and do business. And we have demonstrated that collaborative partnerships have the power to affect positive, transformative and sustainable change.”

Ginni Rometty, CEO

IBM



“If we are to achieve the United Nations new Sustainable Development Goals (SDGs), the private sector must take a leadership role. Dow’s own 2025 Sustainability Goals, launched earlier this year, will lead toward that transformative change by incorporating the value of nature into all of our business decisions, by engaging our employees worldwide to positively impact the lives of 1 billion people, and by helping to develop a global blueprint for sustainable development.”

Andrew Liveris, President, Chairman and CEO
The Dow Chemical Company



The Barcelona Leadership Forum

IMPACT 2030 GLOBAL SUMMIT

September 14-16, 2016

United Nations Headquarters

New York City



A WORLD OF POSITIVE RETURNS

Omidyar Network



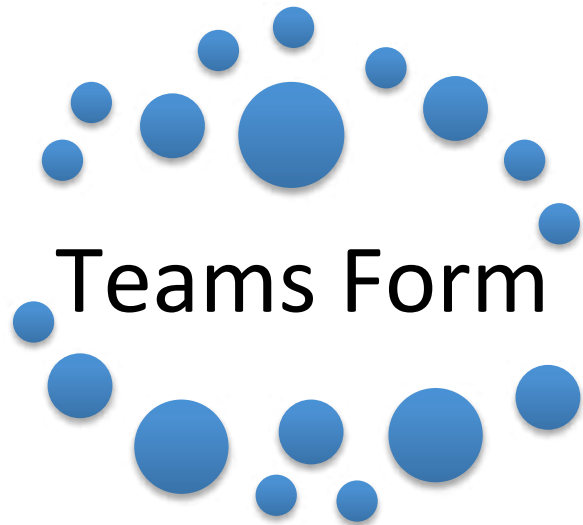
Skoll World Forum

April 13-15, 2016
Oxford, England

The initiative's biannual summit will serve as the event that captures the work happening as a result of establishing sustainable multi-sector partnerships to achieve the SDGs through corporate volunteering.

The Initiative is both a declaration of action-oriented commitments of partners from across society's three sectors and a celebration of the dedication of employees across the globe to address the social issues facing the communities in which they live and work.

Two Year Action Cycle



BI-ANNUAL
SUMMIT



BI-ANNUAL
SUMMIT

The Sustainable Development Goals
provide, for the first time in history....

The Ability to See, Find and Do

To See

- What other stakeholders and companies are doing in every region around the world
- How our actions compare using the SDGs as a universal language

To Find

- Partners and Stakeholders anywhere in the world who may want to work together to achieve results through corporate volunteering
- Research, materials and case studies more quickly

To Do

- Create Action Teams comprised of the Private Sector Partners and other Stakeholders to bring speed, scale and impact to your programs
- Evaluate your efforts with greater insight
- Report your accomplishments and gather even more resources every two years at the IMPACT 2030 Global Summit

The Barcelona Leadership Forum

THE GLOBAL GOALS

Mapping Session Objectives:

- Increase the knowledge and understanding of IMPACT 2030 as a global private sector led collaboration to mobilize corporate volunteers around the world to achieve the Sustainable Development Goals (SDGs)
- Provide current and prospective partners with actionable steps to identify how current employee volunteering programmatic goals align with the SDGs
- Explore the potential of forming Action Teams through IMPACT 2030 to bring scale to employee volunteering efforts at a regional, national and international level.



SUSTAINABLE DEVELOPMENT GOALS



The guide for business action on the SDGs

The SDG Compass provides guidance for companies on how they can align their strategies as well as measure and manage their contribution to the realization of the SDGs.

Our planet faces massive economic, social and environmental challenges. To combat these, the Sustainable Development Goals (SDGs) define global priorities and aspirations for 2030. They represent an unprecedented opportunity to eliminate extreme poverty and put the world on a sustainable path.

Governments worldwide have already agreed to these goals. Now it is time for business to take action. The SDG Compass explains how the SDGs affect your business – offering you the tools and knowledge to put sustainability at the heart of your strategy business.

On this web site, you can download the SDG Compass guide, outlining five steps for business to align with and advance the SDGs. You can also explore the live inventories of business indicators and tools mapped against the 17 SDGs. There is also an opportunity to learn a bit more about the 17 SDGs and their targets.

[Read More](#)



United Nations
Global Compact



wbcSD

Developed by the GRI, the UN Global Compact and the World Business Council for Sustainable Development (WBCSD), the SDG Compass incorporates feedback received through three consultation periods from companies, government agencies, academic institutions and civil society organizations worldwide.

This inventory maps existing business indicators against the Sustainable Development Goals (SDGs). It allows you to explore commonly used indicators and other relevant indicators that may be useful when measuring and reporting your organization's contribution to the SDGs.

You can use the filters below to explore indicators related to a specific SDG Goal or Target or by Business theme. To continue working with the inventory in MS Excel, you can either download the full inventory or only indicators that match your search or filters.

The SDG Compass guide, explaining five steps to advancing the SDGs
A live inventory of existing business indicators from relevant and widely-recognized sources, mapped against the 17 SDGs and their targets.
A live inventory of business tools mapped against the SDGs.
An overview of each SDG, covering the role of business, and illustrative examples of business solutions, indicators and tools (forthcoming).
For more information about the SDG Compass project, please contact:

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Step 01
Understanding
the SDGs



Step 02
Defining
priorities



Step 03
Setting
goals



Step 05
Reporting &
communicating



Step 04
Integrating



United Nations
Global Compact



wbcasd

Filter by SDG Goals

Filter by SDG Targets

Filter by Business Themes

Filter by Type

Filter

Select All

Select All

Select All

Select All

Se

Export Data

Clear Filters

Showing 1 to 10 of 834 indicators

SDG Goal	SDG Target	Business Theme	Type of Indicator
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance	Access to financial services	Sector-specific
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance	Physical and economic displacement	Sector-specific
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance	Access to financial services	Sector-specific
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic	Electricity access	Sector-specific

mes

Filter by Type

Filter by Source

Search by Keyword

Select All

Select All

	Business Theme	Type of Indicator	Indicator Source	Indicator Description	Indicator ID	More Info
particular the nomic wnership and eritance, natural cial services,	Access to financial services	Sector-specific	GRI G4 Financial Services Sector Disclosures	Access points in low-populated or economically disadvantaged areas by type	FS13	i
particular the nomic wnership and eritance, natural cial services,	Physical and economic displacement	Sector-specific	GRI G4 Electric Utilities Sector Disclosures	Approach to managing the impacts of displacement	former EU20	i
particular the nomic wnership and eritance, natural cial services,	Access to financial services	Sector-specific	Women's World Banking Gender Performance Indicators	Average initial loan balance as a percent of per capita Gross National Income (GNI), by gender	N/A	
particular the	Electricity access	Sector-	GRI G4 Electric	Average plant availability factor by energy	EU30	

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SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS

Workshop: Scoping Exercise

1. **Write.** What are the top three impacts you hope your current program will achieve? (5 min)
2. **Review the SDGs.** Do any of your current program goals align with one or more of the SDGs? (10 min)
3. **Poll the Room.** Who has discovered program goals that align with one or more of the SDGs? (5 min)
4. **Group Scoping.** Walk through a guided discussion in order to understand how IMPACT 2030 can add value to existing program objectives/goals. (30 min)

Write – 5 minutes

What are the top three impacts you hope your current program will achieve?



Review the Goals – 10 minutes

Do any of your current program goals align with one or more of the SDGs?





If a Target links to your employee volunteer program, write the Target number and your company's name on a post-it note.

Poll the Room – 5 minutes

Who has discovered program goals that align with one or more of the SDGs?





let's give it a try

Group Scoping – Shared Focus

What are your targets?

Who else shares your targets or related targets?





questions and answers

Group Scoping – Shared Abilities

What are your inputs? Resources? Activities?

What are your core competencies?



Group Scoping – Beneficiaries

Where will you be working? Audience? Region

Who else is there?



Group Scoping – Team Building

What is missing?

Who is missing?





questions and answers



THE GLOBAL GOALS
For Sustainable Development

Organization and Employee Engagement Toolkit

http://cdn.globalgoals.org/2015/08/GLOBAL_GOALS_Organisation_and_Employee_Engagement_Toolkit.pdf

#globalgoals

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Bill McDermott, CEO, SAP SE

*"Beyond business, TCS continues to be active in playing a strong role in society. We recently announced an expansion of our goIT students technology awareness program, which involves skilled TCS employee volunteers, with an objective to prepared underserved groups, girls and minorities for STEM careers. I believe what our founder Jamsetli Tata once said, "In a free enterprise, the community is not just another stakeholder in business but is in fact the very purpose of its existence." **N. Chandrasekaran, CEO & MD, TCS***

"UPS is committed to advancing the economic, social and environmental welfare of our global communities. We look forward to leveraging the expertise, talents and passion of UPS employee volunteers worldwide to achieve these goals. UPSers will join with our customers, NGO partners, community stakeholders and our fellow member companies of IMPACT 2030 in support of the Sustainable Development Goals as we invest in the future of our communities and our planet."

David Abney, CEO, UPS



**SUSTAINABLE
DEVELOPMENT**

GOALS

1. Learn more

- www.impact2030.com
- SDG Compass <http://sdgcompass.org/> (not formerly affiliated with IMPACT 2030)
- Check out the Global Goals - <http://www.globalgoals.org/>

2. Do more

- Join the network
- Consider joining as a Founding or Collaborating Partner
- Download the Employee Toolkit and share it with your colleagues - <http://www.globalgoals.org/resource-centre/>



THE GLOBAL GOALS
For Sustainable Development

Get involved: www.impact2030.com

Email network@impact2030.com for next steps

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The Barcelona Leadership Forum

GOVERNANCE

FOUNDING & COLLABORATING PARTNER BENEFITS

- Access to the measurement methodologies and frameworks to measure the growing impact of volunteer commitments of our member companies on the UN Post-2015 Development Agenda;
- Opportunity to participate in IMPACT 2030 Regional Voice Forums,
- Ability to convene Leadership Forums

FOUNDING & COLLABORATING PARTNER BENEFITS

- Access to the Partner & Stakeholder section of the IMPACT 2030 website that will include employee volunteer program best practices that map to the SDGs on a local, regional and global level;
- Preferred pricing for attendance at the biennial IMPACT 2030 Summit Events along with broad opportunities to present and lead sessions.

FOUNDING PARTNER BENEFITS

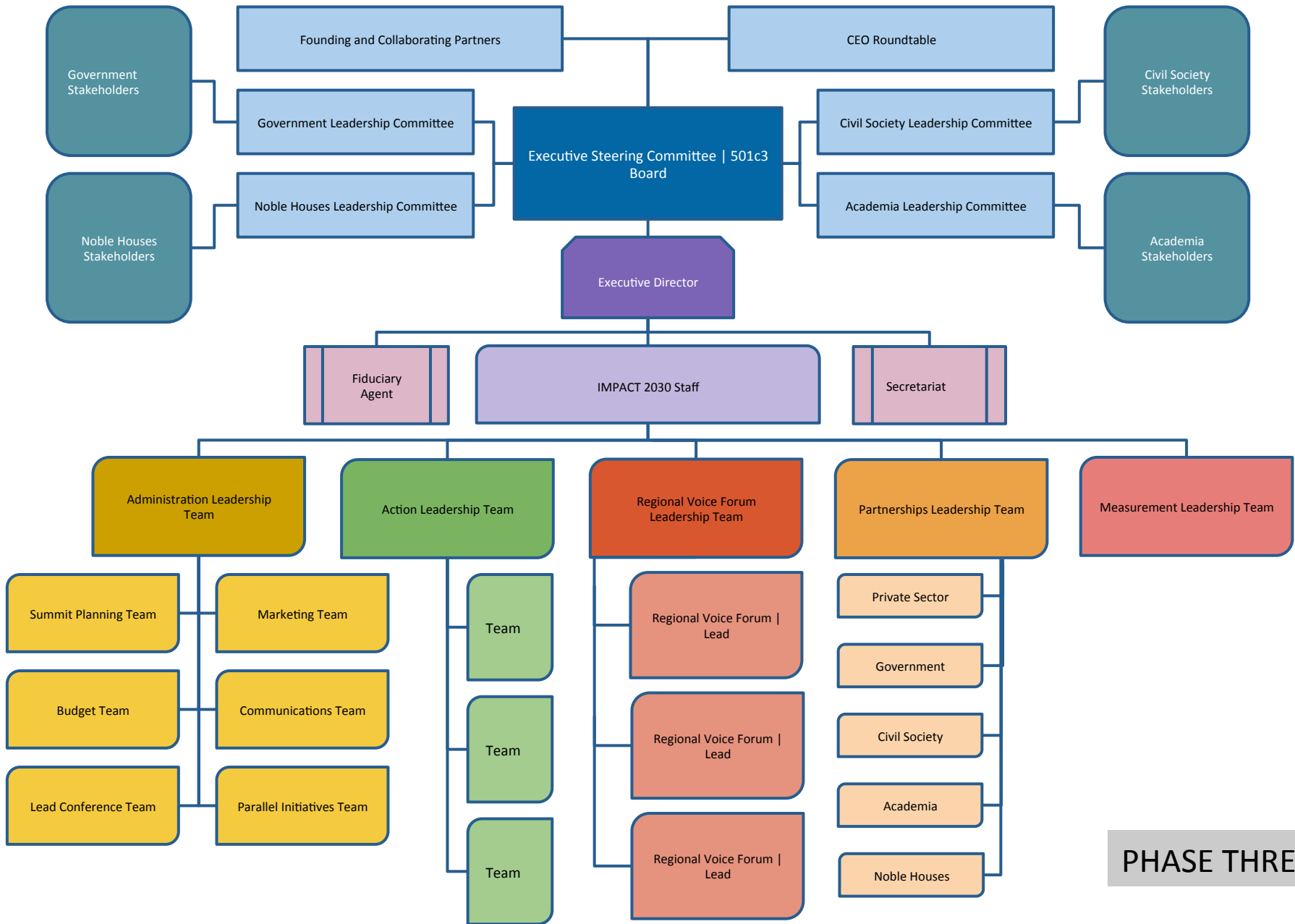
- Special recognition as an IMPACT 2030 Founding Partner for the 15-year life of the initiative;
- Company visibility on the IMPACT 2030 website with a section dedicated to showcasing Founding Partner companies and their employee volunteer strategies/impact;

FOUNDING PARTNER BENEFITS

- First priority access to participation in the IMPACT 2030 Executive Committee, Working Groups and Governance Structure;
- Invited to participate as an IMPACT 2030 spokesperson at international forums and with global media;

The Barcelona Leadership Forum

GOVERNANCE



PHASE THREE

The Barcelona Leadership Forum

REGIONAL VOICE FORUMS



Regional Voice Forums

Regional Voice Forum Leads

- **CONTACT:** Provide direct contact to local companies, public and civic organizations in a respective geographical area involved in the work of IMPACT 2030.
- **FACILITATOR:** Capture local/regional data on the status and the practice of Corporate Volunteering in their respective territory. (e.g. regional or international barriers (cultural, legal), gaps in private sector capacity, best practices and standards).

Regional Voice Forum Leads

- **INFORMATION RESOURCE:** Feedback evaluation of data surveys and promote IMPACT 2030's achievements and Corporate Volunteering Principles back to their respective communities (managing regional info, learning etc.).
- **AMBASSADOR OF IMPACT 2030:** Help IMPACT 2030 concept to spread and lobby for enhancing the partner memberships in respective territory. Strengthen and lead Regional Voice Forums

Selection Criteria

- Experience with Corporate Volunteering management and Project Implementation
- Experience in Inter-sector Partnering and Collaboration
- Well established wide network in For-Profit, Civil and Public Sectors
- Well established communication channels with their network(s)
- Professional integrity and commitment to promote the long-term interests of IMPACT 2030
- Be able to commit approximately 1hr/week to the process

Immediate Priorities

- Improve the selection process by ensuring the right candidates are nominated
- Clarify the expectations/limitations with IMPACT 2030 on the work and results
- Outline how to;
 - Use the tools provided,
 - Build and maintain relationships with regional stakeholders
 - Manage Regional Forums at local level (what they will do, how can participate local companies and NGOs, etc.



Current RVFLs

Name	Organization	Country
Meghan Perry	RockCorps	South Africa
Suby Ivatury	Social Convergence	India
Nidhitha Sreekumar	Fullbright Academic	India
Gabriella Civico	EVEN	Belgium
Andras Toth	Önkéntes Központ Alapítvány	Hungary (Budapest)
Juan Angel Poyatos	Voluntare	Spain/Latin America
Luc Lapointe	KeenTO	Colombia
Dora Lutz	President at GivingSpring	USA (Indiana)
Andrea Hewitt	McInnes Cooper	Eastern Canada (Halifax)
Stephanie Robertson	SiMPACT	Western Canada (Calgary)

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CALENDAR OF EVENTS FOR 2016

Past Conferences

- US Chamber of Commerce – October 7, Washington D.C.
- Points of Light –October 19-21, Houston, TX
- PYXERA Global –November 10-12, Washington D.C.
- US Conference Board – December 1,2, NYC
- Boston College Conference – March 20-22, Atlanta, GA
- Employee Engagement Conferenece – March 28 – 30, NYC
- Responsible Business Summit USA – April 12 – 13, NYC

Recent Events

December 2015

IMPACT 2030 Leadership Forum

United Nations, NYC

January 2016

IMPACT 2030 Leadership Forum

Google Headquarters, Santa Clara, CA

February 2016

IMPACT 2030 Leadership Forum

Johannesburg, SA

Recent Events

March 2016

6th Annual International Women's Day Forum

Hosted by the US Chamber Foundation at the United Nations
New York City, NY

IMPACT 2030 Leadership Forum

Dubai, UAE

Better Business, Better World: Mainstreaming the Circular Economy

Hosted by the US Chamber Foundation
Washington, DC

Recent Events

March 2016

Global Goals Scoping Session

The 2016 Summit on Employee Engagement in Corporate Citizenship

New York City, NY

April 2016

IMPACT 2030 Showcase at Ethical Corporation Summit

New York City, NY

Upcoming Events

June 6, 2016 - Leadership Forum
Palau Malaya, Barcelona, Spain

June 8, 2016 - Presentation of IMPACT 2030
The London Benchmarking Group
London, United Kingdom

June 17, 2016 - Leadership Forum
UN Headquarters, New York City

Upcoming Events

June 27 - 29, 2016 - Conference on Volunteering and Service
Convened by Points of Light
Detroit, Michigan

July 13, 2016 - Presentation of IMPACT 2030
The Greater Philadelphia Corporate Volunteer Council
Philadelphia, Pennsylvania

September 14-16, 2016 - IMPACT 2030 Global Summit
United Nations Headquarters
New York City

Upcoming Events

November 7 - 10, 2016

24th IAVE World Conference: Volunteering for Social Change
Convened by the International Association for Volunteer Effort
Mexico City, Mexico



IMPACT | **2030**