



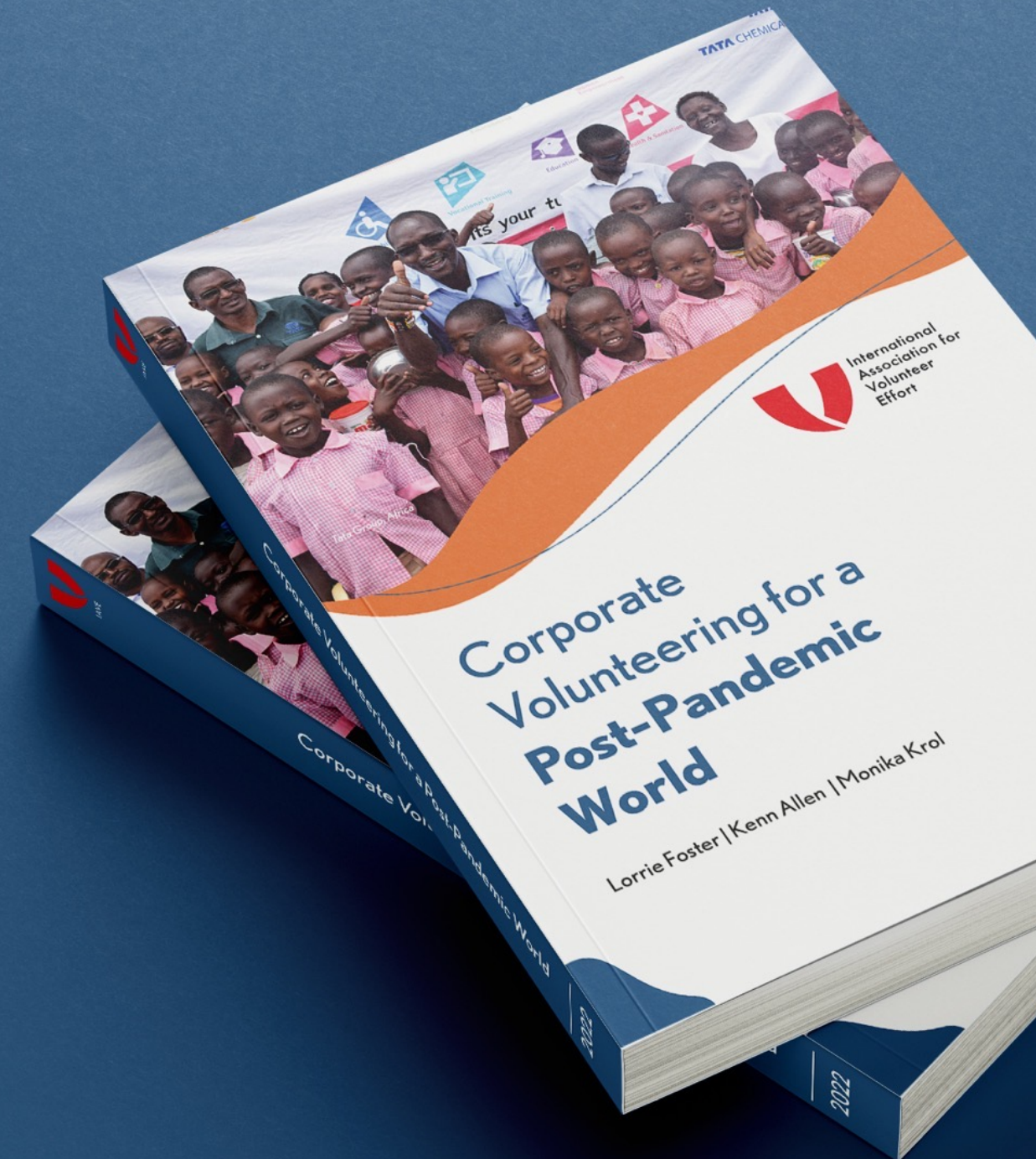
Global Trends in Skills-Based Volunteering

Lorrie Foster

International Association for Volunteer Effort (IAVE)

Corporate Volunteering for a Post-Pandemic World

- ▶ Part One: Major Issues and Trends
- ▶ Part Two: State of Health of Corporate Volunteering by Region – and Selected Countries
- ▶ 10 Person Global Research Team
- ▶ 200 Interviews
- ▶ 80 Companies with HQ in 32 Countries, Covering 8 Million Employees
- ▶ Spanish, Chinese, Korean Translations



Corporate Volunteering Proved Resilient and Adaptable

- ▶ Localized volunteering
 - ▶ TELUS “Grow a Row”
 - ▶ Iberdrola face masks for deaf
- ▶ Skills employed to meet health crisis
 - ▶ Alturki hospital sanitation
 - ▶ Microsoft staffed vaccination sites
- ▶ Significant support for NGOs
 - ▶ State Street Corp. executive coaching



New Models, New Focus & New Volunteers

- ▶ New Models:
 - ▶ Virtual Volunteering
 - ▶ Hackathons
 - ▶ Lunch and Learn
- ▶ Emphasis on climate action and social equity encouraged by younger employees
- ▶ Expansion of the “Big Tent”



Increasing Focus on Impact

- ▶ UN Sustainable Development Goals
- ▶ National Development Goals
- ▶ Impact on Whom?
 - ▶ Companies
 - ▶ Employees
 - ▶ Communities
- ▶ Measurement Methods

SUSTAINABLE DEVELOPMENT GOALS



Skills-Based Volunteering

the fastest growing form of corporate volunteering

- ▶ Traditional Pro Bono – Linklaters
- ▶ Signature Program- AIA Philam Foundation
- ▶ Microenterprise Support – Belcorp
- ▶ Vocational Skills – Marriott International
- ▶ Technology Expertise – MTN Ghana, Google
- ▶ Collaborative Support for NGOs – Berlin Social Academy

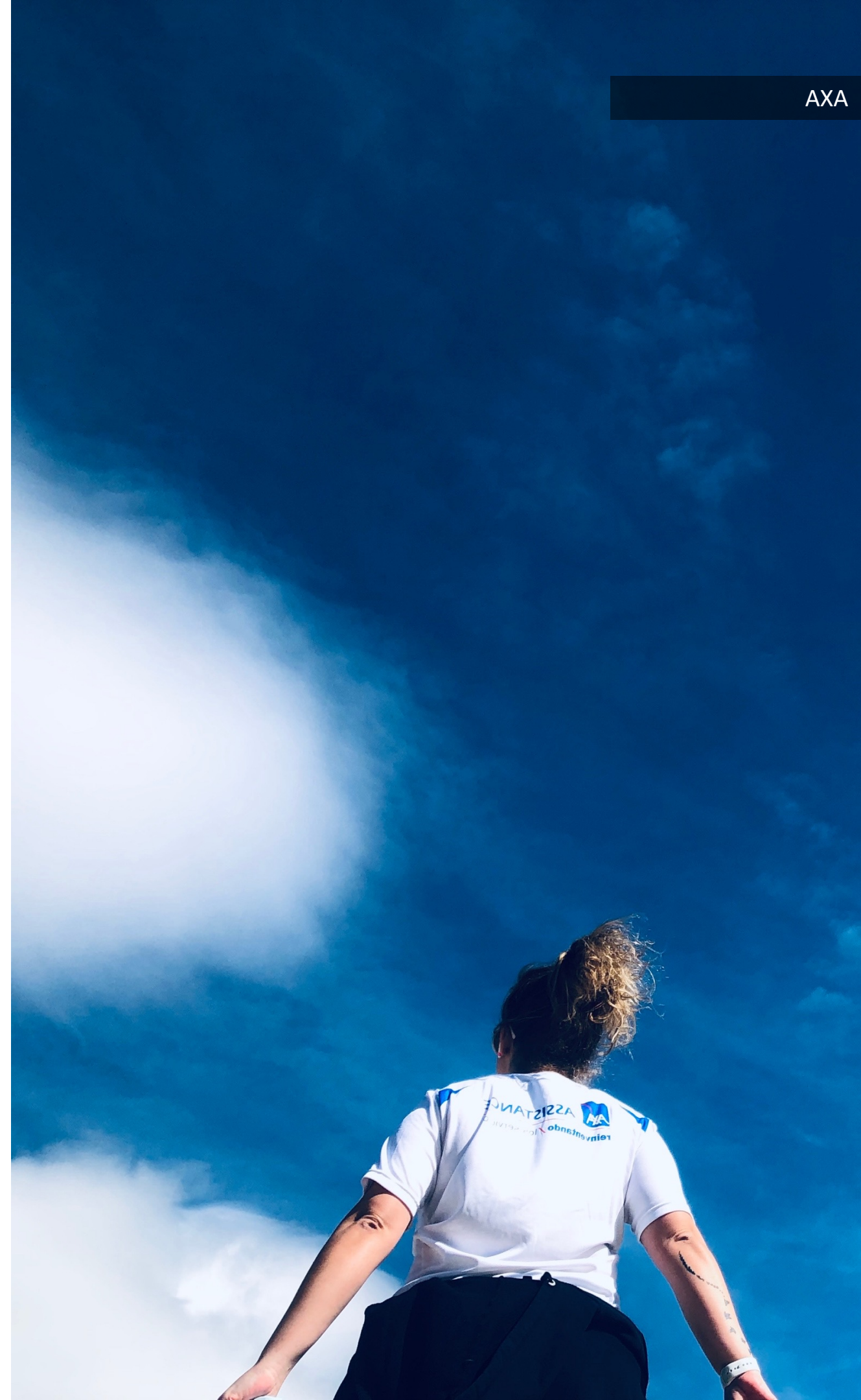


Cognizant, Singapore



Belcorp, LATAM

How are you Leveraging your Employees' Skills?





Thank you for your attention!

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Report at
bit.ly/corpreport
and
bit.ly/corpreport2

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