



**Venue: Caixa Forum , Madrid**  
**Agenda**

Friday, July 10th, 2015

9:00 AM – 9:30 AM	Registration & Networking
9:30 AM – 9:50 AM	Opening Session
9:50 PM – 10:45 AM	<b>Corporate Volunteerism in America; Evolution and Trends</b> (Panel/Moderated Discussion) Employee volunteerism has gained momentum as a critical component of corporate citizenship. Employee volunteerism offers a tangible way for businesses to become more personally invested in tackling social problems, to strengthen employee skills and morale, and to cultivate a more positive and productive business environment. Learn from CSR leaders and practitioners about the latest trends in corporate volunteerism and engagement.
10:45 AM – 11:15 AM	Coffee Break
11:15 AM – 12:25 PM	<b>Employee Volunteerism: making the business case</b> (panel discussion with leaders from Spanish and American Companies). An effective Employee Volunteer Program maximizes both value and social impact. Learn from CSR leaders and practitioners how companies across America and Europe are making the business case for employee volunteering.
12:30PM – 1:00 PM	<b>Impact 2030</b>  Impact 2030 is a global private-sector led collaboration to mobilize corporate volunteers around the world. Join this session to hear what CRS leaders are getting prepared to address the most challenging issues through corporate engagement and volunteerism.

1:00 PM – 2:00 PM

Lunch

2:00 PM – 3:00 PM

Working Sessions

**1- Skills-Development To Address Real World Challenges**

A well designed Employee Volunteer Program allows employees to expand skills, build upon strengths and connect with their communities. Join us as we discuss best practices and trending methodologies that will help you to develop employee volunteer programs that will provide strong platforms for leadership and development of soft skills that are paramount in a business environment, such as flexibility, problem solving, self-confidence, and communications.

**2- Best Practices for Increasing Employee Volunteer Participation**

Paramount to an effective employee volunteer program is a willingness and eagerness by employees to get involved in the effort. Find out how corporate leaders are creating and fostering a collaborative environment that encourages and inspires staff to serve.

**3- Skill-based Volunteering/pro bono**

Skills-based volunteering (SBV) is an innovative approach that is rapidly gaining recognition as a powerful driver of both social impact and business value. Learn how more and more companies are strategically integrating SBV and pro bono into their operations and how to mobilize professional talent to build capacity an impact communities.

3:00 PM – 3:15 PM

Closing Session