

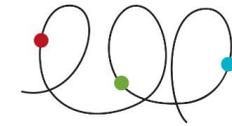


Coronavirus: Actions to continue promoting social impact

March, 2020



Who we are? What we do?



Increasing employee engagement through corporate volunteering

RESEARCH ON THIS RELATIONSHIP

Author: Bea Bocalandro - President of VeraWorks



REPORT ON TRENDS AND INNOVATION IN CORPORATE VOLUNTEERING

December 2017



39 companies

and



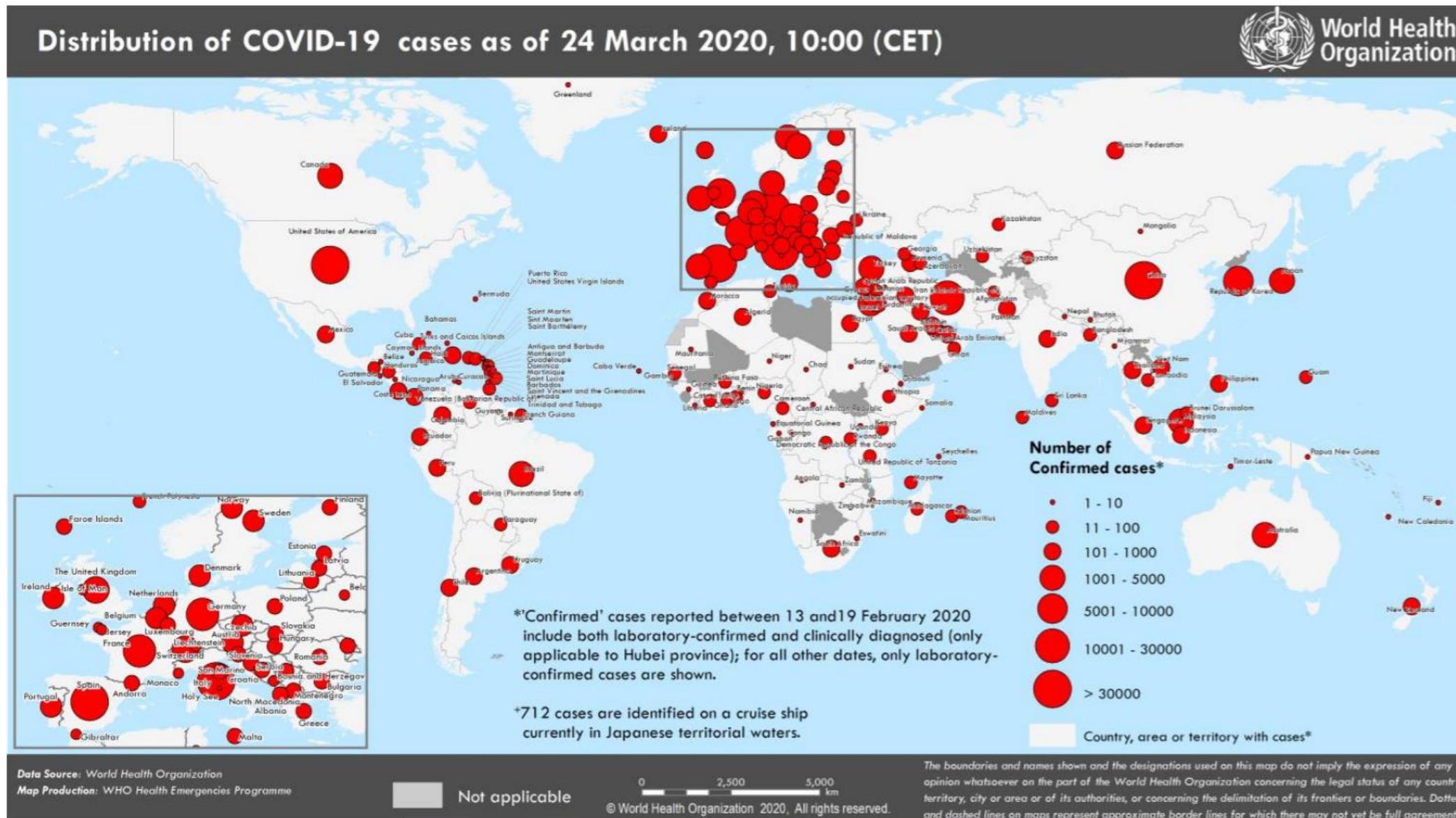
45 NGOs



Speakers

- 3.30- 3.40 pm*. Juan Ángel Poyatos, founder of Voluntare
- 3.40- 3.50 pm*. Tal Shemer, Volunteer Program at Intel Israel
- 3.50- 4.00 pm*. Carlos Palacios, global head of Telefónica Volunteers and Francisco Moro, manager of Fundación Telefónica Volunteers.
- 4.00- 4.10 pm*. Marta Gil, Volunteering Manager of Caixa Bank
- 4.10- 4.20 pm*. Jonathas Barreto, Vice President, Points of Light
- 4.20-4.30 pm*. Questions

Context: Disease distribution



Strategy: Has the pandemic made more difficult volunteering?

Social distance is a must to prevent the spread of COVID-19



New ways of volunteering are needed

Corporate volunteering strategies

Engage

- Need of new ways of volunteer engagement

Offering

- As the situation evolves, new needs appear

Innovate

- New ways of volunteering appear to cover the needs



Strategy: Redefining corporate volunteering strategies

During the outbreak, former strategies don't work.

NGOs

- New needs
- Overwhelmed by users

Volunteers

- Need to adapt to the situation
- Lack of managing skills during outbreak
- Willing to cooperate

Companies

- Need to redesign volunteering strategies
- Being more proactive, looking for needs rather than waiting for them

Post-COVID 19 situation leads to a more resilient and dynamic volunteer force towards new scenarios

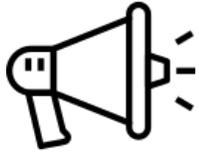
Strategy: Typology of new activities



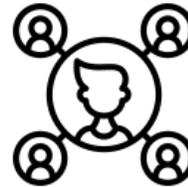
- **Webinars**
 - Formative for organization/receptors
 - Probono
 - Entertaining



- **Online Fundarising**
 - Food
 - Appliances for connecting



- **Awareness campaigns**



- **Online accompanying**
 - Hospitalized people
 - People who live alone
 - People who live in a risk situation



- **Support for dialy needs**



- **Free online education**

Examples: Hubs for information

Volunteer Ireland: Information

Volunteers

What to expect when volunteering during a crisis

We encourage all organisations to implement best practice in volunteer management but we know that's not always possible in times of emergencies. However, it is still important for organisations to support their volunteers and ensure their safety at all times. This short guide outlines what you can expect while volunteering during an emergency or crisis.

[Download](#)

Guide to informal volunteering

During times of crisis, it is natural for communities to self organise in response to those in need. This is what's known as informal volunteering – as opposed to volunteering with an established organisation. This short guide explains what to keep in mind in these situation for both volunteers and voluntary groups.

[Download](#)

Volunteering safely during COVID-19

Looking after your own health and safety and stopping the spread of COVID-19 are the number one priorities at this time. If you are well enough and you wish to volunteer, you should follow these guidelines to volunteering safely during COVID-19.

[Download](#)

Muslim Council of Britain: Volunteering opportunities

**COVID-19 RESPONSE:
VOLUNTEER INITIATIVES**

**INITIATIVES ACROSS THE UK
ARE WORKING TO SUPPORT THEIR COMMUNITIES**

**GIVING BACK TO OUR COMMUNITIES IS SUNNAH -
GET INVOLVED TODAY!**

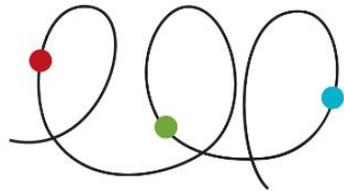
WWW.COVIDVOLUNTEERS.CO.UK

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***How did you manage the COVID 19 crisis?
Send us your experience!***



10 key years for the 2030 Agenda
July 7th – 8th, 2020. Campus Repsol Madrid

Also, if you have any proposal for collaborative projects, send it to us

info@voluntare.org